



Photo Rag® Bright White

Matt FineArt – smooth

310 gsm, 100% Cotton, bright white

Product Description

Photo Rag® Bright White – a 100% cotton paper with a smooth surface texture – guarantees archival standards. With its premium matt inkjet coating Photo Rag® Bright White meets the highest industry standards regarding density, colour gamut, colour graduation and image sharpness while preserving the special touch and feel of genuine art paper. Compatible with pigmented and dye inkjet systems.

Applications

Photographic and fine art reproduction complying with highest archival standards, digital art, black & white and colour photography, limited edition prints, presentation prints for display purposes and exhibitions, albums, greeting cards etc.

Technical Specifications

Test Conditions	Unit	Valuation	Based on Test Norm / Notes
Weight	gsm	310	23°C / 50% R.H.
Thickness	mm	0,50	EN ISO 536
Whiteness	%	99,5	EN ISO 534
Media Colour		bright white	D65 2° 460 nm
Opacity	%	99,0	ISO 2471
ph-Value total		8,2	DIN 53124
Acid free		yes	
Calcium Carbonate buffered		yes	
Water Resistance		very high	
Drying Behaviour		instant	
Surface Finish		matt	
OBA Content		moderate	
Additional Comments		-	

All indicated data to be understood as typical average values.

Conditions of use and storage

- Use and store ideally at a relative humidity of 35 to 65% and a temperature of 10 to 30° C (50° – 86°F.)
- All recommendations and product indications are for your guidance, and are subject to our test criteria, which remain subject to change without prior notice. The consistency of results is not guaranteed.
- Use care in handling printed material, surface susceptible to abrasion.
- Store papers in archive quality envelopes, folders, and boxes.
- Use only archive grade tapes and glues for mounting & framing.